PHARMACEUTICAL INFORMATION SYSTEMS ASSOCIATION (PISA)

PISA commenced its existence on January 1, 1996 with the objectives:

1. To **share non-confidential knowledge** regarding the state of information technology and commercial technology within the pharmaceutical industry through participating member interchanges.
2. To enable **participating members to coordinate reactions** when actual or proposed industry or governmental actions affect information technology.

QUALIFICATIONS FOR MEMBERSHIP

PISA counts **12 out of the top 20 pharmaceutical companies** based on R&D spending. Representatives of these Member Companies include **CIOs**, **CDOs** and **Heads of Commercial IT**.

New membership eligibility qualifications are:

- The corporate parent entity should be a recognized member of the pharmaceutical industry, and should have integrated operations that include research, manufacturing, marketing, and distribution of ethical pharmaceuticals.

- The Member Company must be willing and able to:
  - Discuss freely non-proprietary aspects of information services and related operations within their companies.
  - Accept a meeting assignment as requested.
  - Contribute to ad hoc information surveys and the annual survey (at member company's discretion).
  - Attend regular annual meetings.

- The Member Company must have sales in excess of $2 billion in ethical pharmaceuticals.

MEETINGS

The general meeting shall be held at least once a year at a time and place selected by the Executive Committee. Annual meeting sessions will be scheduled to run for two to four days. Special meetings may be scheduled at any time as requested by individual members and approved by the Executive Committee.

PISA IS A NOT-FOR-PROFIT ORGANIZATION

CHAIR: JUANJO FRANCESCH, VICE PRESIDENT & GLOBAL HEAD, HUMAN HEALTH IT, MERCK & CO.