

# PISA

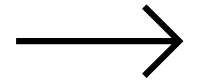
## Spring 2023 Meeting

**April 16-18 – Barcelona, Spain**

### Executive Committee:

**E1/CHAIR/TREASURER:** Jacki Dioguardi, Vice President, Commercial Technology, *AbbVie*

**E2:** Rishi Gulati, Vice President Information Technology, *BMS*



# Admonition

The purposes of PISA are:

- (i) to **share** non-confidential knowledge regarding the state of information technology within the pharmaceutical industry through participating member interchanges; and
- (ii) to **enable** participating members to coordinate reactions when actual or proposed industry or governmental actions affect information technology.

PISA includes members that may be competitors as well as suppliers and customers. It is the intention of the Association to operate in strict compliance with antitrust laws. In particular, **nothing discussed at this meeting is intended to result in an agreement on price or the exclusion of suppliers from any market, or to otherwise restrain competition. Those participating in this meeting are instructed to avoid discussion of competitively sensitive subjects, including costs, prices, sales, product marketing, and other confidential information.** Members with questions regarding what is appropriate are directed to the Association's Antitrust Policy and Guidelines and are encouraged to raise questions with the Chairperson or antitrust counsel to the Association.

**AbbVie** - Jacki Dioguardi, Vice President, Commercial Technology

**Boehringer Ingelheim** – Rajeev Sukumaran, VP IT, US

**Bristol-Myers Squibb** – Caroline Fischer, Technology & Digital Director & Data Protection Lead France

**Eli Lilly & Co.** – Timothy Coleman, Sr Vice President and Chief Technology Officer

**Novo Nordisk A/S** - Anders Romare, CIO & Senior Vice President, Global IT

**Organon** – William Gill, VP, Commercial Business Technology Lead

**Pfizer, Inc.** – Pablo Sanchez Cassinello, Head of Pfizer Digital Spain

**Participants**

# AGENDA



8:30 CET	8:45 CET	9:30 CET	10:30 ET	11:00 CET	12:30 CET	13:30 CET	14:45 ET
<b>Welcome</b>	<b>Intros</b>	<b>TOPIC 1</b>	<b>Break</b>	<b>TOPIC 1 (cont.)</b>	<b>Lunch</b>	<b>TOPIC 2 (cont.)</b>	<b>Break</b>
Jacki Dioguardi, PISA Chair	All	<b>Next steps in Data &amp; Digital journey</b>		<b>Next steps in Data &amp; Digital journey</b>		<b>Implications of the Veeva CRM move off of SFDC</b>	

# AGENDA



Jacki Dioguardi,  
PISA Chair

**Best in class employee  
experience including  
the hybrid as a new  
norm**

# Lightning Rounds

## Topics

1

Next steps in  
Data and Digital  
journey

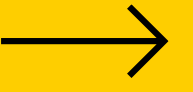
2

Implications of the  
Veeva CRM move off  
of SFDC

3

Best in class employee  
experience including  
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# BUSINESS SESSION



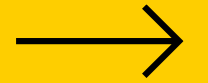
**Membership and  
Outreach**

**Financial Report**

**Governance/Election**

**Fall 2023 Meeting**

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## PISA Member Representative Retirement/Resignations

David Christie, CSL Behring

Dan Kraus, Boehringer Ingelheim

Keith Sarbaugh, Biogen

## Warm Welcome to NEW PISA Members

Manfred Reuters, Vice President, VP  
Global Commercial & Medical IT, Biogen

Rajeev Sukumaran, VP IT, US, Boehringer  
Ingelheim

Steve Winawer, Head of Data, Digital, and  
Technology USBU, Takeda



# Spring 2023 PISA Members

- **AbbVie** - Jacki Dioguardi, Vice President, Commercial Technology
- **AstraZeneca Pharmaceuticals LP** - Cindy Hoots, Chief Digital Officer & CIO
- **Biogen** - Manfred Reuters, Vice President, VP Global Commercial & Medical IT, Biogen
- **Boehringer Ingelheim USA** - Rajeev Sukumaran, VP IT, US, Boehringer Ingelheim
- **Bristol-Myers Squibb** - Rishi Gulati, Vice President, IT Commercialization
- **CSL Behring** – ?
- **Eli Lilly & Co.** - Diogo Rau, Senior Vice President and Chief Information and Digital Officer
- **Endo Pharmaceuticals** – Cheryl Stouch, CIO/Senior Vice President, Information Technology
- **Incyte Corp.** - Marc Kustoff, Vice President, CIO
- **Janssen Pharmaceuticals** - Joyce Lee, Group CIO & Global Vice President, Pharmaceuticals
- **Merck & Co.** - Juanjo Francesch, Global CIO Human Health IT & Managing Dir MSD Tech Center
- **Novartis** - ?
- **Novo Nordisk A/S** - Anders Romare, CIO & Senior Vice President, Global IT
- **Organon** – William Gill, VP, Commercial Business Technology Lead
- **Pfizer, Inc.** - Ryan Steinberger, Senior Vice President, Pfizer Digital
- **Sanofi** - Thomas Romieu, Head of Digital Commerce
- **Takeda** - Steve Winawer, Head of Data, Digital, and Technology USBU, Takeda

# **PISA** **Financial Report**

PISA Spring 2023 Annual Meeting  
March 17-18, 2023

# PISA 2022 Income and Expenses

## 2022 Income

• Membership dues	44,000
• Interest income	12
	<u>44,012</u>

## 2022 Expenses

• 2022 May PISA Meeting	(28,003)
• Payment to World Events Forum	(24,000)
• Stripe fees for collection	(1,019)
	<u>(53,022)</u>
Net Income/(Expense)	(9,010)

4/18/2023

# PISA 2023 Cash Position

• Asset (Cash) Carryover from 2021	135,377
• Net Expense 2022	(9,010)
• Net Assets as of December 31, 2022	126,367
• <u>2023 Projection</u>	
– 2023 Membership Dues	27,000
– Past Due Membership Dues	27,000
– Payment to World Events Forum	(24,000)
– 2023 Meeting Expenses	(28,000)
• Projected 2023 Net Income/(Expense)	<u>(4,000)</u>
• Estimated Cash Position as of 12/31/2023	128,734

4/18/2023

# PISA 2022 Tax Filing

- Annual gross receipts of <\$50,000 allows filing Form 990-N e-Postcard
  - Gross Receipts for Fiscal 2022 \$44,000
  - Projected gross receipts for Fiscal 2023 \$48,000

Note: IRS regulations allow for tax exempt organizations with annual gross receipts “normally \$50,000 or less” to file the e-Postcard. So going higher than \$50,000 in 2023 would not necessarily change PISA’s 2022 tax filing requirement. However, we may need to investigate what it would mean for tax filing requirements if we expect to run over \$50,000 on a more regular basis (\$32,000 for 2021, \$49,000 for 2020 ).

- Form 990-N document is due to be filed with the IRS on May 15. The document will be posted in the PISA collaboration site after filing. So far, the filing date for this form has not been extended to accommodate the COVID situation.

# **PISA** **Governance/Election**

Election of Executive Committee Member  
to replace Keith Sarbaugh

To be sent as a survey to the members

# **Fall 2023 Virtual Meeting**

## **Date and Topics**

**November 4 (tentative), 10 am US ET**

**Topics to be surveyed September 4.**

**Thank you very much  
for your participation!**

PISA Spring 2023 Annual Meeting  
April 17-18, 2023  
Barcelona



# Contact

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